

**11TH ANNUAL CONFERENCE - 14 | 15 NOVEMBER
2019**

VISION 2020 – THE DIGITAL ENTERPRISE

PEOPLE | PRODUCTIVITY | PROFITABILITY



KEYNOTE SPEAKERS



Jan Snoeij – Board Director, MESA International | President and Senior Consultant at MOM Institute
Topic: Smart Manufacturing and the Digital Enterprise

For many years, Jan has served MESA on the International & EMEA boards and in various committees. As MESA Approved Instructor, he delivered Global Education Programs from its very start in 2011. He was awarded the MESA International Outstanding Contributor Award.

Jan Snoeij is President and Senior Consultant of the Manufacturing Operations Management Institute, an Expert Division of ATS Global. As thought leader in his field, Jan specializes in education and consultancy services in manufacturing operations management. For more than 35 years, Jan has assisted companies to help improve their production and business performances by making use of information systems and other innovative and 'smart' technologies. He has broad experiences in many different industry sectors, varying from metals and automotive to chemicals and from high tech electronics to food and pharmaceuticals.

Jan holds an MS degree in Applied Physics from the Technical University of Eindhoven (NL). He has presented papers about a wide range of subjects related to manufacturing and business performance improvement at many industry events.



Richard Mulholland – International Speaker, Entrepreneur and more
Topic: Beware of the Fox

Richard kicked off his career as a rock n roll roadie, operating lights for bands such as Iron Maiden and Def Leppard. From there he started SA's largest presentation firm, *Missing Link* and co-founded *21Tanks*, SA's first perspective lab.

Richard is a highly regarded speaker. When not addressing many of South Africa's top corporations, he guest lectures on courses for The Cape Graduate School of Business (GSB), and the Gordon Institute of Business Science (GIBS).

As well as blogging on richmulholland.com, Richard is a columnist for Longevity and Destiny Man magazines.

Howard Mann - TBB partners - New York

"Your ability to convert a stiff, corporate, jacket and tie audience into a smiling, energised and revitalised one is a formula only you can own! Your business message always hits home in a unique and unforgettable way that leaves delegates wanting more. No question of doubt - you really are the Rockstar of speakers"

GUEST SPEAKERS



Arthie Moore - International Speaker
Major Shareholder & Co Founder of Celebrating Humanity International, Founder of Ki Leadership Institute,
International Values Based Leadership Founding Specialist –Ohio, USA
Certified John Maxwell Leadership Coach, Mentor, Trainer and Speaker –Orlando, Florida, USA
Leadership Mentor on the Global platform –Amy Carrier’s Classroom –Online Teaching Program -USA
Leadership and Life Coach on Change your World Online platform -Scotland

Topic: The Compassionate Leader in the Digital Era



Gerhard Greeff (“MR MESA”) – Vice Chairman, MESA Africa | Chief Business Development Manager, ATS Global
MESA Africa Special Interest Group
MESA Africa Director
MESA EMEA Board Member
MESA Authorized Instructor
MESA Recognized Practitioner
MESA International Lifelong Member
Recipient of MESA International Outstanding Contributor Award 2015 & 2019

Topic: Ten Years After – A Unique Perspective

Gerhard was one of 5 International subject-matter experts invited to participate in development of the MESA International Global Education Program: 2 from North America; 2 from Europe; 1 from South Africa

Gerhard developed two of the nine course modules (including test questions & answers) and has provided MESA Accredited training in South Africa, India, Australia, USA and the Middle East.

Gerhard has worked for the past 20 years and held various positions in the Altron Group starting in 1999 and ending in September 2019 He was employed as a manufacturing specialist responsible for manufacturing software system design. He was promoted during this time and filled positions as Consulting manager, Operations manager, Business development manager and finally General Manager, IoT.